

Data Protection Information

The photographic images are personal data insofar to the extent the person depicted in the images can be directly or indirectly identified.

The sections below provide further details about how the personal data will be processed, for what purpose, for how long, and which rights you have in this regard.

The data controller is:

Fraunhofer-Gesellschaft
zur Förderung der angewandten Forschung e.V.
Hansastraße 27 c
80686 München

(hereinafter referred to as “Fraunhofer”)

Email: info@zv.fraunhofer.de

Telephone: +49 (0)89 1205- 0

Fax: +49 (0)89 1205-7531

on behalf of its [FhG-Institute]

(hereinafter referred to as “Fraunhofer IWES”)

Email: datenschutz@iwes.fraunhofer.de

Telephone: +49 471 14290-100

The corporate data protection officer at Fraunhofer can be reached at the above-mentioned address, c/o Data Protection Officer or at datenschutz@zv.fraunhofer.de.

Please feel free to contact the data protection officer directly at any time with your questions concerning your data protection rights and/or your rights as data subject.

Processing purposes and legal basis

Photographs are taken during the workshop in order to document the event pictorially and to use them on our media platforms as part of Fraunhofer's public relations work. The photographs will be taken and processed on behalf of the person responsible. We hereby draw your attention to the fact that specially marked areas will be designated at the event venue where no photo/video recordings will be made. Outside of these specially designated areas, it cannot be ruled out that you may be directly or indirectly identified on the recordings, so that this constitutes personal data within the meaning of the General Data Protection Regulation (GDPR).

The recordings will be used for news directly related to the event, for internal reporting and for (institute) historical archiving purposes at Fraunhofer. In addition, the recordings will be published for follow-up reporting on our media platforms such as LinkedIn, Xing, IWES blog or our website. This processing is necessary in particular to document and promote the event.

The data processing is based on Art. 6 para. 1 p. 1 lit. f GDPR. The stated purposes are legitimate interests within the meaning of this provision.

The recordings are stored for 3 years. Insofar as selected recordings are archived for (institute) historical purposes beyond this period, we store these recordings in principle until an objection by a data subject identifiable on the recordings (Art. 21 para. 1 p. 2 GDPR). Storage after an objection will only take place if we can demonstrate compelling legitimate grounds for the processing which override the interests, rights and freedoms of the data subject, or if the processing serves to assert, exercise or defend legal claims.

You have the following rights:

- pursuant to Art. 15 GDPR, to obtain access to your personal data processed by us.
- pursuant to Art. 16 GDPR, to obtain the rectification of inaccurate data or the completion of your personal data without undue delay;
- pursuant to Art. 17 GDPR, to obtain the erasure of personal data saved by us unless processing is necessary to exercise the right of freedom of expression and information, to comply with a legal obligation, for reasons of public interest, or to establish, exercise or defend legal claims;
- to request the restriction of the processing of your personal data in accordance with Art. 18 GDPR, insofar as the accuracy of the data is disputed by you, the processing is unlawful, but you object to its erasure, we no longer require the data, but you need it for the assertion, exercise or defense of legal claims or you have objected to the processing in accordance with Art. 21 GDPR;
- pursuant to Art. 77 GDPR, the right to lodge a complaint with a supervisory authority. Generally, you may contact the supervisory authority of your habitual residence, place of work or the registered offices of our organization.

Information about your right to object according to Art. 21 GDPR

You have the right to object at any time, on grounds relating to your particular situation, to the processing of personal data concerning you which is carried out on the basis of Article 6(1)(f) GDPR (data processing on the basis of a balance of interests); this also applies to profiling based on this provision of Article 4 No. 4 GDPR.

If you object, we will no longer process your personal data unless we can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms, or the processing serves the purpose of asserting, exercising or defending legal claims.

If your objection is directed against processing of data for the purpose of direct marketing, we will immediately stop the processing. In this case, it is not necessary to specify a particular situation. This also applies to profiling, insofar as it is related to such direct advertising.

If you wish to exercise your right to object, an e-mail to datenschutzkoordination@zv.fraunhofer.de is sufficient.