

Social Acceptance of Offshore Wind Energy in Germany

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Supervisor

Coordination



Bundesministerium
für Umwelt, Naturschutz
und Reaktorsicherheit

interdisciplinary research team



Hochschule **Bremerhaven**

Technische Universität Berlin



MLU Halle – Wittenberg, Sozial- und Umweltpsychologie
PD Dr. Gundula Hübner (team leader), Dr. Johannes Pohl

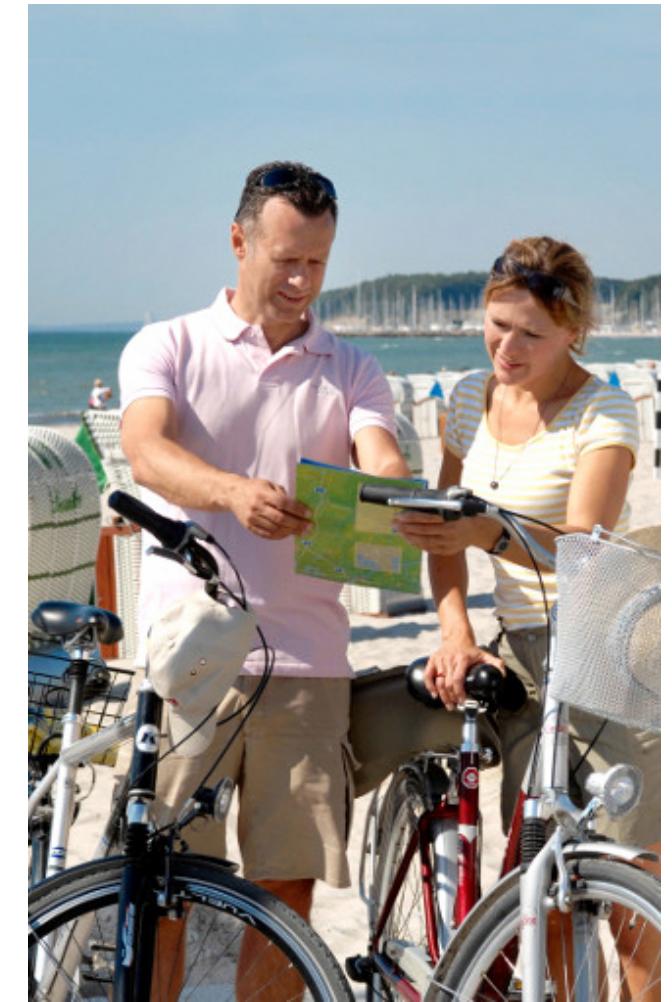
HS Bremerhaven, Maritimer Tourismus
Prof. Dr. Michael Vogel

TU Berlin, Landschaftsarchitektur und Umweltplanung
Dr. Elke Bruns

TU München, Landschaftsarchitektur
Prof. Dr. Sören Schöbel-Rutschmann

three groups included

- residents
- local / official experts
- tourists



resident and tourist survey – method

- interviews with standardized questionnaires
- about 290 items, e.g.
attitudes
experiences
behavior
- about 100 residents and tourists per region
- interviews pre / post park installation
- three times: 2009, 2011, 2012



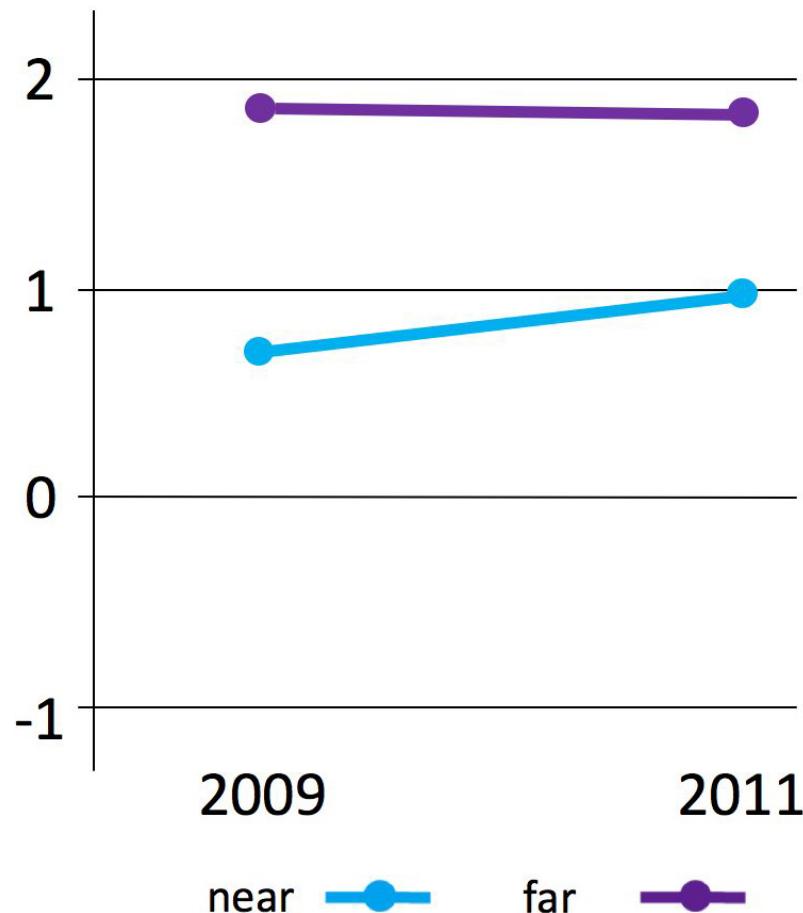
research design

| | North Sea | Baltic Sea |
|-----------------------------------|--|------------------------------|
| park planned / under construction | Alpha Ventus, Riffgat: Borkum, Norderney | Baltic I, Baltic II: Darß |
| control region | Föhr | Usedom |

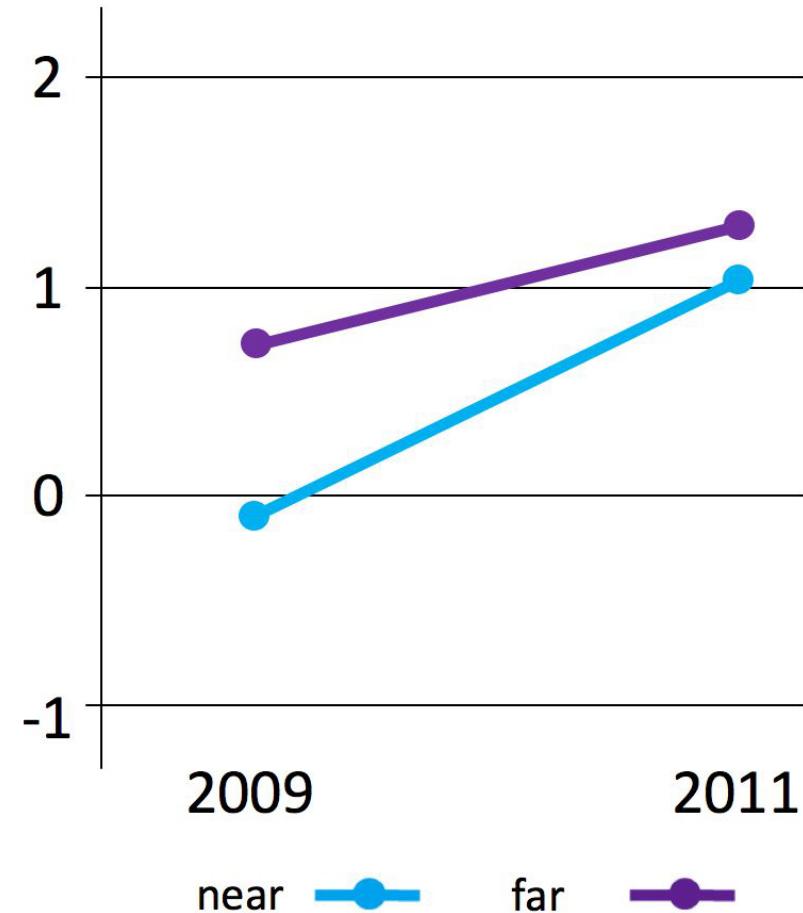
selected results residents

attitudes towards local offshore parks – nearshore / farshore (scale from -3 to +3)

Borkum / Norderney

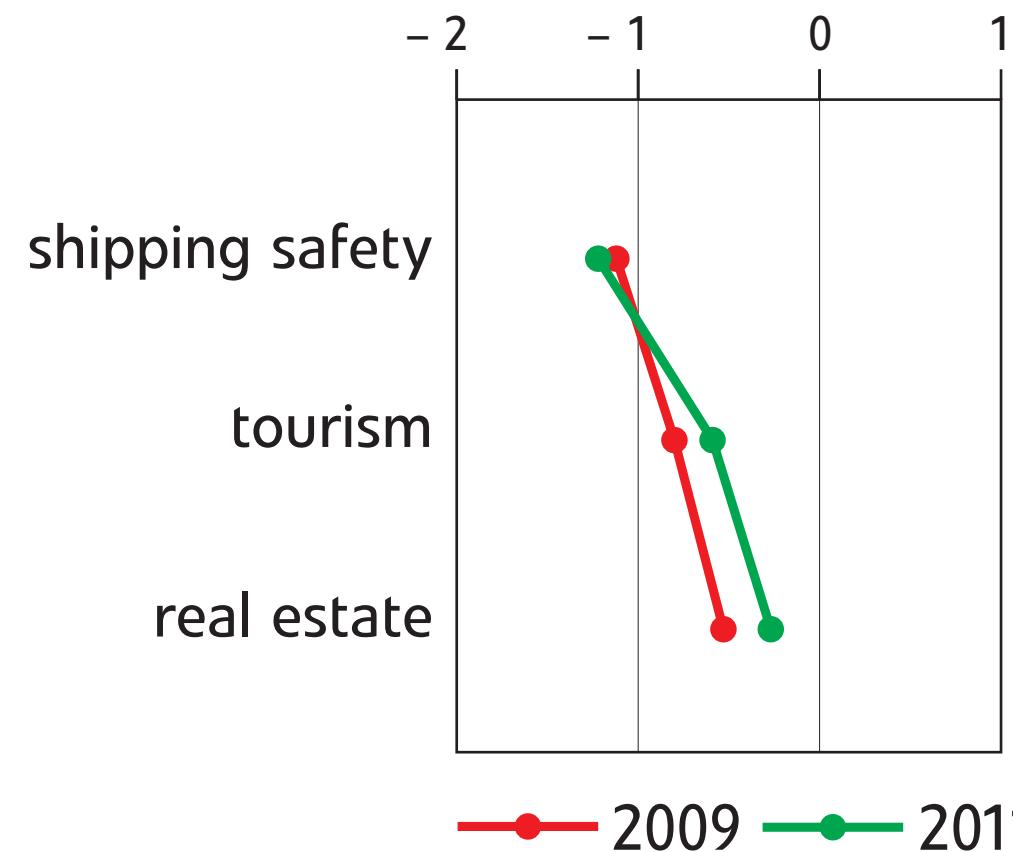


Darß

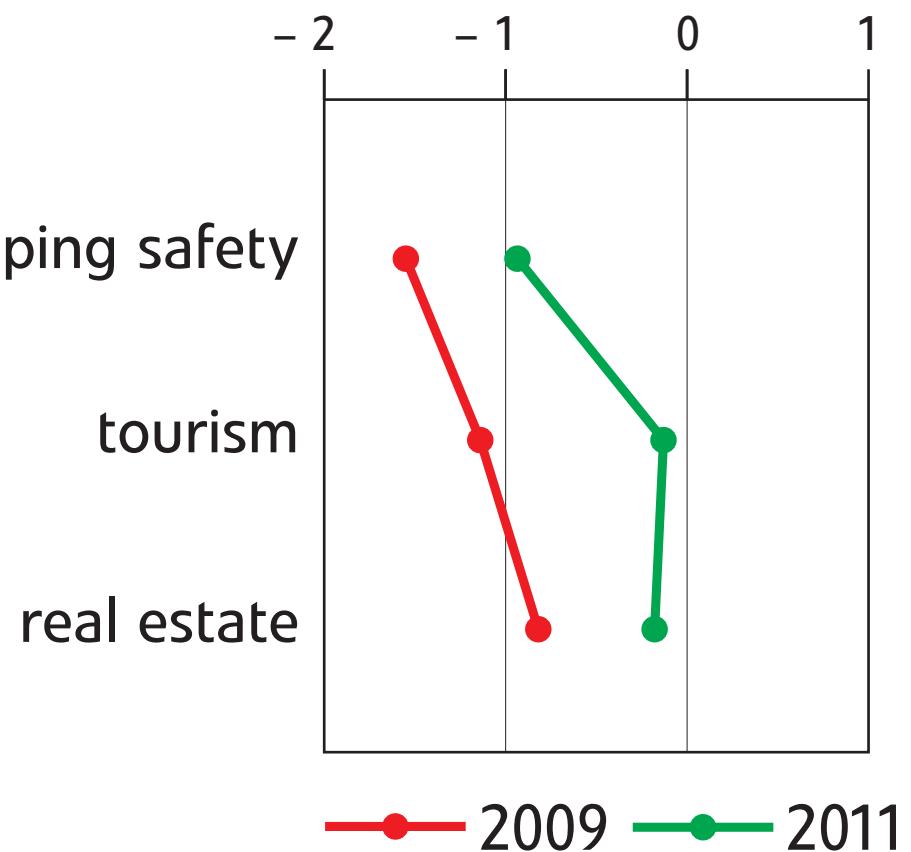


**expected impact – local nearshore park
(scale from -3 to +3)**

Borkum / Norderney

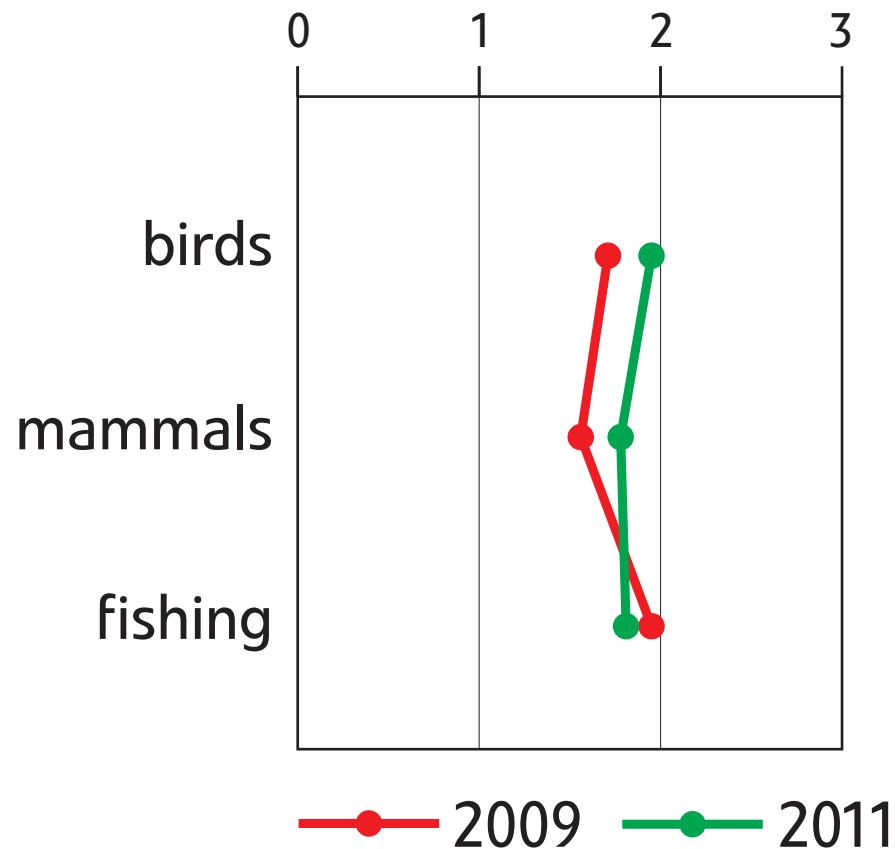


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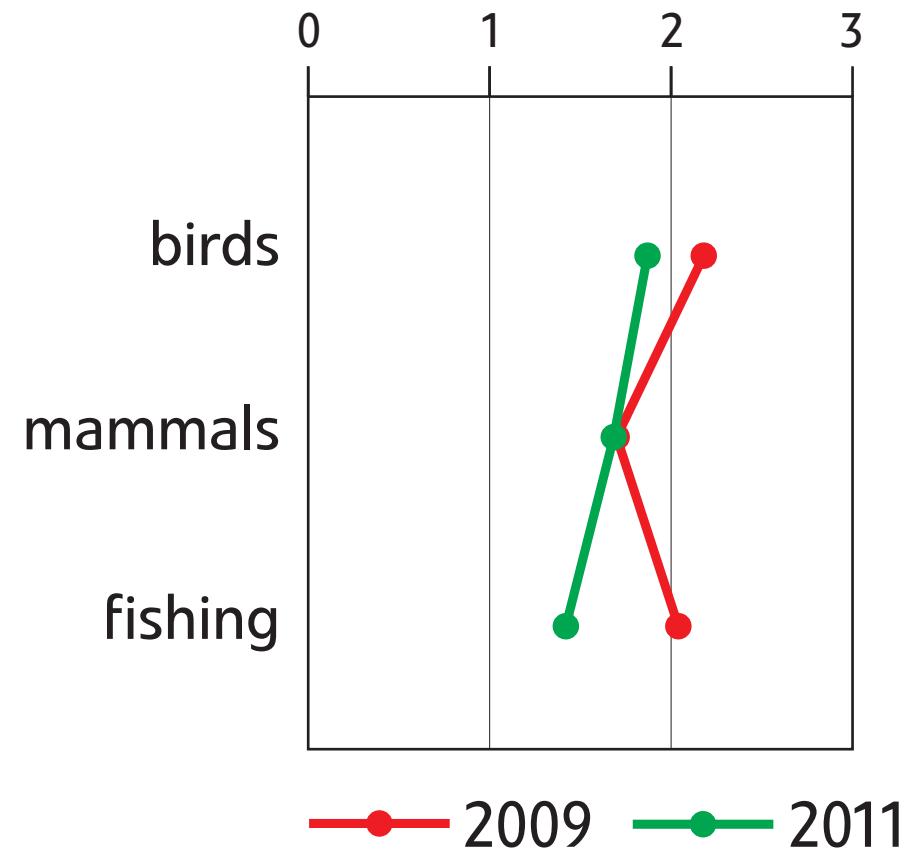


**expected impairment – local nearshore park
(scale from 0 to 4)**

Borkum / Norderney

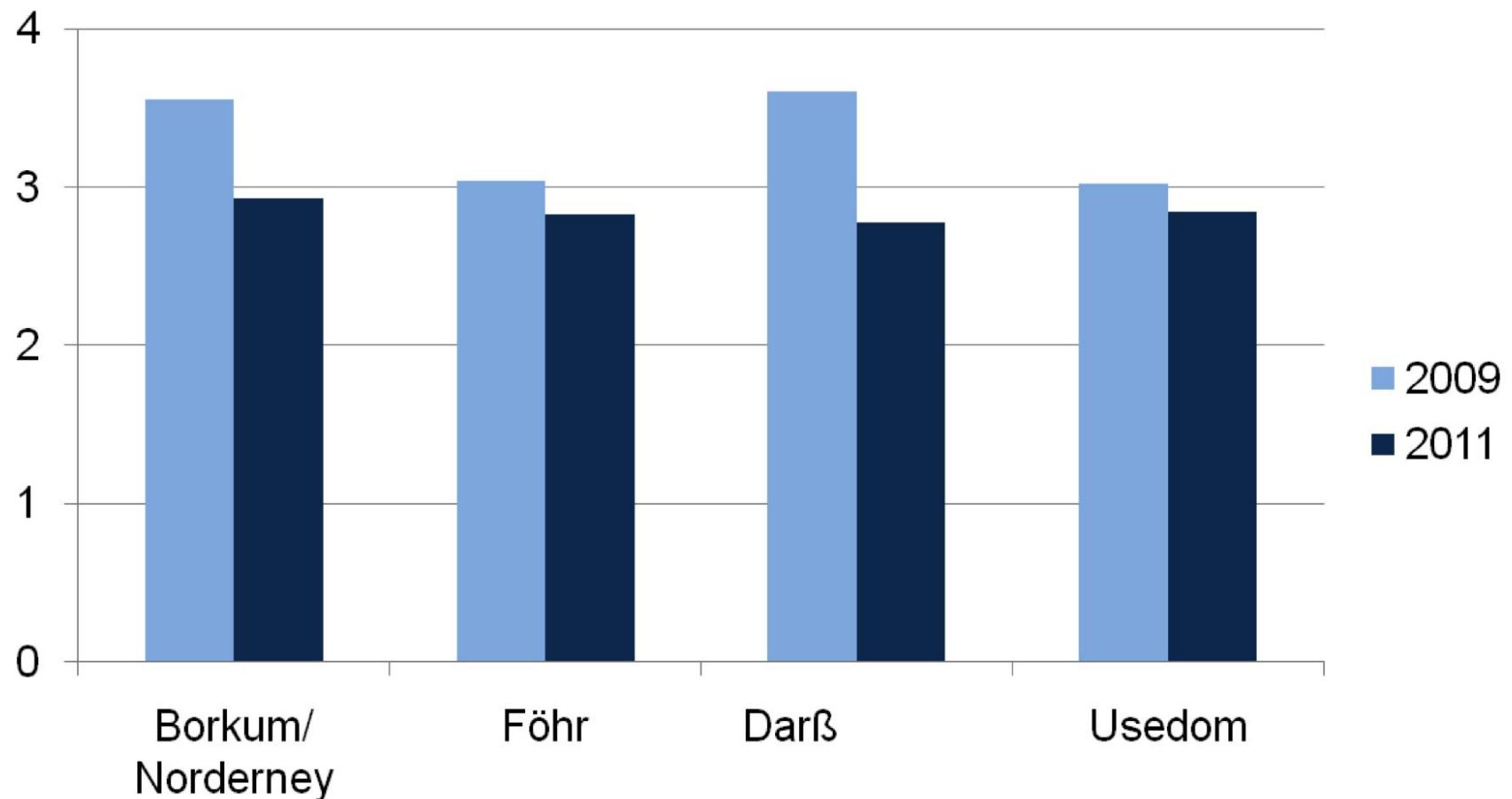


Darß



selected result tourists

Are you going to make future holidays in this region?



Is your assessment related to the offshore park?
on average in all regions: not at all / barely

conclusions

- important: transparent permission process
- information by responsible actors continuously
- participation is crucial
but: don't raise unrealistic expectations
- formal participation rights for coastal residents
- take local experts and residents serious
- most important: maritime safety, pilot service
- how to destroy acceptance: ship collision

next steps

- design information leaflet
- follow up
summer 2012



contact

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**information on social acceptance,
Task 28 International Energy Agency**

<http://www.socialacceptance.ch/>

Thank you!

